

Qingdao Marina Village Development

Island Global Yachting (IGY)

Qingdao, Shandong Province, China

Services Rendered

- Site Evaluation
- Preliminary Master Planning and Feasibility Analysis

Project Summary

ATM was retained as a consultant of Island Global Yachting (IGY) to provide consulting support for development of a Marina Village in Qingdao, China, for Dubai-based Istithmar Real Estate. The project elements included a world class marina, high end multifamily residences, boutique hotel, commercial and retail center, spa, and associated accommodations.

Located along the northeast coast of China, Qingdao attracts many tourists due to its seaside setting and excellent weather. The city hosted the sailing and yachting events associated with the 2008 Olympic Games and it has pledged to become the yachting center of China.

ATM evaluated several potential marina sites and proposed a preferred site in the Qingdao Development Zone for development of a marina village. This site has a beautiful shoreline with sandy beaches and rocky headlands. It exhibits the characteristics suitable for a world-class marina and its adjacent land and hills suggest the greatest potential for investment return.

