

Dubai Marina Yacht Club awarded for Innovation and Excellence in marina management

Press Release



19 June 2010

The World of Yachts Award 2010 awarded to Dubai Marina Yacht Club, Industry experts judged projects for industry innovation

Dubai: Dubai Marina Yacht Club, owned and operated by Emaar Hospitality Group, won the "Innovation and Excellence" award in the Marine and Marina Management category at The World of

Yachts Recognition Awards for Excellence 2010. The awards ceremony was held in Beirut, Lebanon on the sidelines of the 6th edition of the Beirut Boat Show 2010.

The jury, drawn from professionals in marine and yachting business globally, evaluated the latest and unique achievements of the nominees.

Mr. Phil Blake, Senior Marine Operations Manager, Dubai Marina Yacht Club said: "We are honoured to accept this recognition for the hard work the team has put into our popular cruising rally and event program of summer seminars and workshops. Combined with a simply superb location and choice of facilities, Dubai Marina Yacht Club's reputation has grown as the marina of choice for active boaters in the region."

Overlooking the picturesque Arabian Gulf, Dubai Marina Yacht Club assures guests a refreshingly different environment for marine activities. The Club's choice of dining options and modern business centre facilities are designed to meet the requirements of the corporate sector as well. Presently offering 435 berths across three marinas, Dubai Marina Yacht Club offers boaters a choice of individual marina settings to suit their tastes and preferences. By the end of 2010, the introduction of Mall Marina will increase the Club's marina portfolio to four, offering over 500 berths for yachts from 8m to 40m.

Athena Dubai, the 13-metre American-built Carver motor yacht hosts gatherings for business meetings, formal dining and al fresco parties. The yacht is furnished with up-to date technology including flexible power sources. With expansive interior accommodation, a shaded aft deck, solid hull and a dedicated crew, Athena Dubai ensures a smooth ride and plain sailing all the way.

F&B choices at the Club include 25°55° - a relaxing café bistro and Aquara restaurant, a seafood venue overlooking the marina.

The Dubai Marina Yacht Club also features a marine retail shopping arcade, international yacht sales and brokers' offices, and charter yachts.

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About Dubai Marina Yacht Club:

Dubai Marina Yacht Club is the port authority for all operations and berthing in the Dubai Marina canal, a 3.5 kilometre manmade waterway running through the prestigious Dubai Marina residential development and the centre of 'new' Dubai. Continually expanding, the first of four marinas, East Marina, was completed in summer 2007, followed by the Yacht Club Marina and West Bay Marina which opened recently. A fourth marina is scheduled to open later this year bringing the total available berths to over 500 yachts ranging from 6-40 metres in length.

Currently hosting around 435 permanent pontoon berths, Dubai Marina Yacht Club has added to its portfolio with the prestigious Dubai Marina Yacht Club clubhouse: a striking purpose-built venue for entertaining social groups and business colleagues.

Fully licensed restaurants are open to all. Built facing its own 132-berth private marina, the ground floor opens out through a waterfront café onto a public boulevard called Marina Walk, which encircles the canal. Hosting a string of yacht brokerage boutiques and marine lifestyle outlets, Dubai Marina Yacht Club has become the new centre of lifestyle yachting in Dubai.

About Emaar Hospitality Group LLC:

Emaar Hospitality Group LLC, the wholly owned subsidiary of Dubai-based global property developer Emaar Properties PJSC, manages the company's growing roster of hospitality and leisure projects. With a total portfolio of hospitality assets valued at US\$1billion (AED 3.67 billion), as of March 2008, Emaar Hospitality owns and manages a diversified portfolio of hospitality assets such as hotels, serviced residences, golf resorts, Dubai Polo and Equestrian Club, recreation clubs, the Dubai Marina and associated yacht club. Emaar Hospitality Group's vision is to be recognized as the premier global provider of personal, innovative and memorable lifestyle experiences. For more information on Emaar, please visit www.emaar.com

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